
Alcohol harm, Public Health and licensing

Ongoing work in Leicester



Leicester
City Council

Leicester City Alcohol Strategy

Alcohol Strategy Development Group Membership

- Community protection
- Licensing and enforcement
- Universities
- Education
- Night time economy
- Social care and youth services
- Health
- Providers



Alcohol Strategy work so far..

Group
established

Reviewed
alcohol
needs in
Leicester

Priorities
agreed

Licensing plays an important role



Statement of licensing policy

Leicester City Council Statement of Licensing Policy

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The Statement of Licensing Policy for Leicester City is being reviewed.

This provides an opportunity for Public Health.

Examples of ways other LA's have contributed include data to inform creation of new cumulative impact zones.

Changes to alcohol consumption in the Covid-19 pandemic

- Surveys have reported people drink more during lockdown
- Many report drinking more frequently, however at same volume
- Heavier drinkers have increased consumption the most
- Emerging evidence suggests an increase in prevalence of risky drinking
- However, there has also been an increase in non-drinkers
- Increase in drinking frequency particularly in over 55 age group